

Michelle DOS SANTOS

Graphic designer and illustrator

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EDUCATION

BA Graphic Design

The Design School Southern Africa
Pass with distinction
2008

SHORT COURSES

Introduction to HTML5 and CSS3

Friends of design
2013

Adobe Digital Publishing Suite

Friends of Design
2013

AfterEffects CS5

Multimedia Centre
2012

InDesign CS4 certificate

Vega School of Brand Leadership
2009

SKILLS

Adobe Photoshop CC
Adobe Illustrator CC
Adobe Indesign CC
Adobe Acrobat Pro
Adobe Digital Publishing Suite
Adobe Dreamweaver
Microsoft Word & Powerpoint
Traditional art & craft media

WORKING KNOWLEDGE OF

Adobe After Effects CC
Adobe Flash CC
HTML5
CSS3
Wordpress

References available on request

EXPERIENCE

Freelance graphic designer

June 2014 - present

Clients include:

Design Original (Bedfordshire, UK), STA Travel (London), Top Left Design (London)

That's It Communications

January 2013 - May 2014

Promoted: Art director

- Management of design team
- Pre-production
- Reviewing of work and art direction
- Account/client management
- Basic video production

August 2012 - January 2013

Promoted: Head of Illustration

- Conceptual development and research for illustration projects
- Direction for junior designers
- Storyboard creation for video work
- Presentations to clients

October 2010 - August 2012

Graphic Designer

- Concept development
- Illustration
- Design of websites, HTML mailers, online display adverts, basic Flash animations, book layouts, print adverts, event collateral, presentations

Upstream Advertising

November 2008 - October 2010

Graphic Designer

- Development and management of online strategies
- Website and HTML mailer design
- Print advertisements
- Design and creation of online display adverts

ACHIEVEMENTS

That's It Communications

- Promotion to Head of Illustration August 2012
- Promotion to Art Director January 2013

The Design School of Southern Africa

- Top graphic design student 2006, 2007, 2008
- Overall top student 2008